



BHS Power Partner Interview

Staple Business Card Here

Date of Interview _____

What type of contacts are needed (quadrant)?

What business referral categories are most beneficial for you?

How can I best help you with your business?

What are your current, most pressing needs?

Will these needs change in the next few months and if so, how can I assist you then?

What area of town do you conduct business within?

What is your average sale?

Client Profile

Describe, in detail, the perfect client for your business:

What does your client typically purchase and why?

What is the typical income range of your client?

What kind of car would your client drive?

What kind of home would your typical client live in?

What area of town would your typical client live in?